

CURRICULUM VITAE



Professor Manoj Dayal
(DOB:05-07-1965)

E-mail : manojdayal5 @ gmail.com,
manojdayal5@yahoo.co.uk

Present Position :

Professor & Dean(Senior Most)
Faculty of Media Studies ,
Chairperson,Dept. of Communication
Management & Technology &
Editor,GJUS&T Newsletter
Guru Jambheshwar University of
Science & Technology, Hisar (Haryana)

Academic Qualifications:

- ✓ Ph.D. on “Coverage & Effectiveness of Economic Reporting in Daily Newspapers” from Devi Ahilya University, Indore.
- ✓ Master of Arts in Mass Communication & Journalism from Alagappa University, Tamilnadu securing 61.5%.
- ✓ Post Graduate Diploma in Journalism (English) from Indian Institute of Mass Communication, JNU Campus, New Delhi securing 62.6% with distinction in project work.

Administrative Experience:

- ✓ Founder Dean Students’ Welfare, Chief Proctor, Chief Librarian,, Dean, Faculty of Arts & Languages ,Dean, Faculty of Education,& Dean, Faculty of Physical Education, Chaudhary Devi Lal University, Sirsa (Haryana) from 24.9.2004 to 08.11.2005
- ✓ Chief Warden, Chaudhary Devi Lal University, Sirsa from 02.08.2005 to 08.11.2005
- ✓ Dean, Faculty of Social Sciences, Chaudhary Devi Lal University,Sirsa from08.07.2005 to 08.11.2005
- ✓ First Subject Chairperson, Department of Journalism & Mass Communication, Chaudhary Devi Lal University,Sirsafrom 16.9.2004 to 08.11.2005

- ✓ Founder Head, Department of Journalism & Mass Communication, University of Allahabad from 21.12.1992 to 06.7.1996.
- ✓ Chairperson, Department of Communication Management & Technology, Guru Jambheshwar University, Hisar from 22.8.2001 to 23.07.2004.
- ✓ Chairperson, Department of English, Faculty of Engg. & Technology, Guru Jambheshwar University, Hisar from 22.8.2001 to 23.7.2004.
- ✓ Founder Incharge, Department of Advertising Management & Public Relations, Guru Jambheshwar University, Hisar from 22.3.1999 to 30.3.2001.
- ✓ Chairperson, Department of Mathematics, Chaudhary Devi Lal University, Sirsa (Haryana) from 8.7.2005 to 8.11.2005.
- ✓ Chairperson, Department of Food Science & Technology Chaudhary Devi Lal University, Sirsa 16-09-2004 to 08-11-2005.
- ✓ Coordinator, Master of Mass Communication, Directorate of Distance Education, Guru Jambheshwar University, Hisar from 12.11.1999 to 23.07.2007.
- ✓ Coordinator, Special Assistance Programme of University Grants Commission, Department of Communication Management & Technology, Guru Jambheshwar University of Science & Technology, Hisar from 07.07.2006 till date.
- ✓ Chairperson, Dept. of Advertising Management & Public Relations, Guru Jambheshwar University of Science & Technology, Hisar from 08.11.2005 to 15.08.2008

Member Executive Bodies:

- ✓ Member, Executive Council, Guru Jambheshwar University of Science & Technology, Hisar (Haryana) from 18-12-2006 till date.
- ✓ Member, Executive Council, Chaudhary Devi Lal University, Sirsa (Haryana) from 24-07-2004 to 08-11-2005.
- ✓ Member, Court, Chaudhary Devi Lal University, Sirsa (Haryana) from 24-07-2004 to 08-11-2005.
- ✓ Member, Finance Committee, Chaudhary Devil Lal University, Sirsa (Haryana) from 24-07-2004 to 08-11-2005.
- ✓ Secretary, Faculty Club Guru Jambheshwar University of Science & Technology, Hisar (Haryana) from 08-11-2005 till date.

Member Academic Bodies :

- ✓ Chairman, Faculty of Media Studies, Chairman, Departmental Research Committee, Guru Jambheshwar University of Science & Technology from 08-11-2005 till date.
- ✓ Member Academic Council, PG Board of Studies and Research in Communication Management & Technology, Departmental Research Committee Research Degree Committee, Guru Jambheshwar University of Science & Technology, Hisar (Haryana) from 08-11-2005 till date.
- ✓ Member Academic Council Chaudhary Devi Lal University, Sirsa (Haryana) from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Post Graduate Board of Studies and Research in Journalism and Mass Communication in Chaudhary Devi Lal University, Sirsa 24-07-2004 to 08-11-2005..
- ✓ Chairman, Under Graduate Board of Studies in Journalism & Mass Communication in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Post Graduate Board of Studies and Research in Food Sc. & Technology in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Under Graduate Board of Studies in Food Sc. & Technology in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005
- ✓ Chairman, Post Graduate Board of Studies and Research in Mathematics in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
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- ✓ Chairman, Under Graduate Board of Studies in Mathematics in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Post Graduate Board of Studies in Hindi at Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Under Graduate Board of Studies in Hindi at Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.

- ✓ Chairman, Under Graduate Board of Studies in Fine Arts at Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005
- ✓ Chairman, Post Graduate Board of Studies in Sanskrit in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Under Graduate Board of Studies in Sanskrit in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Chairman, Post Graduate Board of Studies in Punjabi in Chaudhary Devi Lal University, Sirsa from 24-07-2004 to 08-11-2005.
- ✓ Life member of Indian Council Communication Research & Training. Bangalore.
- ✓ Life member Indian Economic Association, Calcutta.
- ✓ Member, PG Board of Studies in Advertising & PR, Makhanlal Chaturvedi National Journalism University, Bhopal till date
- ✓ Member, PG Board of Studies in Journalism & Mass Communication, VBS Poorvanchal University, Jaunpur

Teaching Experience: - (Approximately 19 years Post Graduate Teaching of Journalism and Mass Communication)

- ✓ Professor in Mass Communication. Deptt. of Communication Management & Technology (Faculty of Media Studies) Guru Jambheshwar University, Hisar from 07-07-2004 till date.
- ✓ Professor in Journalism & Mass Communication at Ch. Devi Lal University, Sirsa (Haryana) from 24.7.2004 to 8.11.2005 F.N. (On EOL from G.J. University, Hisar). (Founder Professor of the University).
- ✓ Reader in Mass Communication at Assam Central University, Silchar from 06.07.1996(AN) to 01.05.1997.
- ✓ Reader in Mass Communication at Guru Jambheshwar University, Hisar from 02.05.1997 to 23.07.2004.
- ✓ Sr. Lecturer in Journalism & Mass Communication at University of Allahabad from 21.12.1992 to 06.07.1996(FN).
- ✓ Lecturer in Journalism & Mass Communication at Devi Ahilya University, Indore from 26.10.1989 to 20.12.1992.

Work Experience: -

- ✓ Worked for Financial Express (Indian Express Group), New Delhi as Trainee Journalist (1.1.89 to 30.1.89).
- ✓ Worked for Mastak, New Delhi (An English fortnightly) as special Correspondent (17.2.89 to 14.4.89).
- ✓ Worked for NEWSMEN FEATURE, New Delhi (Sports Features Agency) as Reporter cum Sub-editor (15.5.89 to 30.5.89).
- ✓ Worked for THE HINDUSTAN TIMES as Sub Editor (1.8.89 to 25.10.89).

Publications:

More than 250 articles/features (including AIR talks) published in national and regional dailies and magazines in both Hindi and English in Indian Express, The times of India, The Hindustan Times, Hindustan, Link etc. 19 (Nineteen) lessons for MMC and PGDMC published by the Directorate of Distance Education, Guru Jambheshwar University, Hisar. 39 (Thirty-Nine) Research papers published in VIDURA (New Delhi), COMMUNICATOR (New Delhi), SANCHAR MADHYAM (New Delhi), SANCHAR SHREE (Lucknow), COMMUNICATION TODAY (Jaipur), JOURNAL OF COMMUNICATION STUDIES (Bhopal), Media Jagat (Varanasi) etc. Moreover, one book on Media Research (252 Pages) has been published by Haryana Sahitya Akadmi, Panchkula.

RESEARCH PAPERS

Serial No.	Title	Name of Journal	Reference No.	Page No.
1	Newspapers:Creating Tension or Awareness ?	VIDURA(DELHI)	Vol 27 No.3 May-June 1990	31-42
2	Samacharpatra Udyog ka Arthashastra	SANCHAR MADHYAM(DELHI)	Vol 7 No.2 June,1990	21-32
3	Sports Journalism in India	VIDURA(DELHI)	Vol.28 No.4 Sept.-Oct,1990	25-36
4	Inequality: How & Why ?	THIRD CONCEPT(DELHI)	Vol 4 No.46 Dec,1990	38-49

5	Plight of Bonded Labour : A Study of Bihar	MONTHLY COMMENTARY(DELHI)	Vol 32 No.7 Feb.,1991	10- 16
6	Khoj Parakh Patrakarita	SANCHAR MADHYAM(DELHI)	Vol 8 No.1 Mar-May,1991	18- 25
7	Women's Magazines and Woman Awareness	COMMUNICATOR(DELHI)	Vol 24 No.1 Mar 1991	28- 33
8	Indore Ki Patrakarita:Swaroop Abm Samichha	SANCHAR MADHYAM(DELHI)	Vol 8 No.23 June-Sept,1991	26- 30
9	Impact of PR Advertising on TV	COMMUNICATOR(DELHI)	Vol 24 No.3 Sept.1991	36- 42
10	Investigative Reporting Trends Down Under	VIDURA(DELHI)	Vol 28 No.3 May- June,1991	21- 28
11	Development Reporting in Indian Newspapers	COMMUNICATOR(DELHI)	Vol 28 No.2 April- June 1993	15- 20
12	Vikas ki Patrakarita:Bihar Ke Sandarbh Main	VIKAS AUR PATRAKARITA(VARANASI)	VOL 1 No.1 1995	19- 22
13	Changing Scenario of Economic Journalism	COMMUNICATOR(DELHI)	Vol 32 No.4 Oct- Dec 1997	19- 25
14	Haryana Ki Patrakarita:Swaroop Avm Samichha	SANCHAR MADHYAM(DELHI)	Vol 15 No.1 Jan-Mar 1998	12- 18
15	Body Language	HAU JOURNAL OF AGRICULTURAL JOURNALISM(HISAR)	Vol 1No.1 Jan 1998	265- 268
16	New Technologies in Print Media	MEDIA INDIA(HISAR)	Vol 1 No.1 Feb-April 1998	18- 24
17	What Ails Development Journalism ?	HAU JOURNAL OF AGRICULTURAL JOURNALISM(HISAR)	Vol.3,No.2Sept.1998	364- 370
18	Information Technology-Need of the Hour	HAU JOURNAL OF AGRICULTURAL JOURNALISM(HISAR)	Vol.3,No.2Sept.1998	400- 410
19	Newspapers: Reality and Deception	MEDIA INDIA(HISAR)	Vol 2&3 No.1 Aug 1999	18- 23
20	Journalism & Human Rights: A Study of Print Media in India	COMMUNICATIONTODAY(JAIPUR)	Vol 6 No.1-4 Jan- Dec 2003	29- 41
21	Vikas Patrakarita Ki Samasyaye	VIKAS ABM VIGYAN SANCHAR(JAIPUR)	Vol 8 No.1 Jan 2003	91- 95

22	Patrakarita Ka Swaroop:Haryana Ke Patrakaro Ke Sandarbh Main	SANCHAR SHREE(LUCKNOW)	Vol 3 No.2 July-Sept 2003	14-27
23	Youth Response to Films : A Study of Hisar	SANCHAR SHREE(LUCKNOW)	Vol 4 No.1 Jan-Mar 2004	37-45
24	Television Advertisements & Buyers: A Study of Patna	JOURNAL OF COMMUNICATION STUDIES(BHOPAL)	Vol 3 No.1 Jan-Mar 2004	66-76
25	Santhal Sanskriti Abm Sanchar Upyog:Jharkhand Ke Dumka Zila Par Ak Adhyayan	SANCHAR SHREE(LUCKNOW)	Vol 5 No.2 April-June 2005	6-20
26	Vigyan Aur Patrakarita Ka Samanbaya: Kyaon Aur Kaise	VAIGYANIK DRISTIKON AUR SANCHAR MADHYAM(JAIPUR)	Vol 1 No.1 2006	91-96
27	Information Technology- Need of the Hour for Rural Development	INDIAN MEDIA STUDIES JOURNAL(JAUNPUR)	Vol 1 No. 1 July-Dec.2006	77-83
28	Art of Effective Communication	HAU JOURNAL OF HOME SCIENCE EXTENSION EDUCATION(HISAR)	Vol 1 No.1 Aug-Sep 2006	155-160
29	Organisational Communication of Print Media	HAU JOURNAL OF HOME SCIENCE EXTENSION EDUCATION(HISAR)	Vol 1 No.1 Aug-Sep 2006	161-166
30	Interface between Science & Journalism	Research Journal,Dept.of Journalism & Mass Communication,Punjabi University,Patiala	Vol.1No.1Feb.2006	200-207
31	Adhunik Patrakarita ki Chunautiyan	SANCHAR SHREE(LUCKNOW)	Vol. 25,NO.1,Jan-March,2007	
32	Perception of Youth on Portrayal of Women in Music Videos(Co-authored)	INDIAN MEDIA STUDIES JOURNAL(JAUNPUR)	Vol.2 No.1-2,Jan-Dec,2007 Page 19-31	
33	E-jansampark: Hisar Mandal ke Jilo ka aek Mulyankan (Co-authored)	SANCHAR SHREE(LUCKNOW)	Vol.26, April-June,2007 Page 43-49	
34.	Television ke vigyapano ka bachcho par	COMMUNICATION TODAY(JAIPUR)	Vol.10,No.3,July-Sept.,2007 Page 43-49	

	prabhao(Co-authored)			
35	Reforming,Revising and Rethinking Science Journalism	SANCHAR SHREE(LUCKNOW)	Vol.27,July-Sept,2007	
36	Vartaman main Sting Operation ki Prasangikta (Co-authored)	SANCHAR SHREE(LUCKNOW)	Vol.28,Oct-Dec,2007	
37	Importance and Universalisation of Education and Role of Media	UNIVERSITY NEWS (NEW DELHI)	Vol.46 No. 28, July14-20, 2008	
38	Media Sanchar Prabandh Pranali : :Andhra avm haryana par aek addhyan (Co-authored)	COMMUNICATION TODAY(JAIPUR)	Under Publication	
39	Bharat mae khel patarkarita ke Badalti Praveritian (Co-authored)	Media Jagat	Under Publication	

Paper Presented in Intenational/National Seminars/Conferences/Workshops (International-2,National-45)

Serial No.	Title	Name of Organization	Date
1.	“ Seventh Plan and Bihar” (Published)	Patna University Chanakya Society	11.10.1985.
2.	“IRDP & Bihar” National Seminar	Patna University Chanakya Soceity	17.12.1985.
3.	“Industrialization in Bihar”(Published)	Patna University Chanakya Soceity	24.01.1986.
4.	“Thematic Approach to Science Reporting”	78 th Indian Science Congress, Devi Ahilya University, Indore	1.1.1990.
5.	“Autonomy of Electronic Media” (Published)	School of Journalism and Mass Communication Devi Ahilya University, Indore	10.1.1990.
6.	“Sports Journalism In India”(Published)	School of Journalism and Mass Communication Devi Ahilya University, Indore	25.3.1990.
7.	Women and Mass Media	P.G.Deptt. of Communication Coimbatore	22/23 .06.1990
8	Bachcho Ko Likhana Kaise Sikhayain	School of Journalism and Mass	23.10.1990

		Communication Devi Ahilya University, Indore	
9	Script Writing”,(National Workshop)	AVRC,Indore	9/10.04.1992
10.	“Effective Class Room Communication”	AIFEA-CTF, Media Centre, Bhopal	10.7.1992 to 13.7.1992.
11	“ Financial Crisis in Universities of Uttar Pradesh with reference to Allahabad University”(Published)	Govind Ballabh Pant Institute of Social Sciences, Allahabad	22 nd and 23 rd - 04 1993.
12	“Role of language Journalism in Development”(Published)	BHU, Varanasi	18 th & 19 th - 08. 1993.
13.	“Vikas Ki Patrakarita : Bihar Ke Sandarbh Main”,	Deptt. of Journalism & Communication, BHUS, Varanasi	Feb., 1995.
14.	“Development Communication”	Haryana Agriculture University, Hisar	4.3.1997.
15	“Feature Writing”	Haryana Agriculture University, Hisar	17.10.1997.
16	“New Technologies in Print Media(Published)	Deptt. of Communication Management & Technology, GJU, Hisar	8-9 th -05, 1998.
17	“Changing Value of Print Media”	PRSI (Jaipur Chapter) & FES, Germany	22/23.10,1998.
18.	“Relevance of liberal Economic Policies”	National Seminar, Jansambad, Hansi	21.02.1999.
19.	“Economic Journalism” (Published)	,Haryana Economic Associaton,Kurukshetra	19.20.3.1999
20.	“Interface between Print Media & Electronic Media”	PRSI (Jaipur Chapter) & FES, Germany	13.14.5.2000.
21.	“Privatisation of Higher Education”(Published)	Guru Jambheshwar University, Hisar	3-4.3.2001.
22.	“Quality Assurance in Distance Open Learning”	National Workshop, Directorate of Distance Education, GJU & Stride, IGNOU, New Delhi	1-2.2.2002.
23.	Effective Communication”	“Refresher Course, Deptt. of Management, GJU, Hisar	20.3.2002.
24.	Role of Media in Human Rights & Duties”	Guru Jambheshwar University of Science & Technology,Hisar	27,28-04-2002
25.	“Vigyan aur Patrakarita Ka Samabay” : Kyon aur Kaise”	Centre for Mass Communication, Univesity of Jaipur.	29-30.112004
26	“Siksha ka Lokvyapikaran Aur Medi ki bhumika,	Makhanlal Chaturvadi Rashtriya Patarkarita Vishvidayla	17-18-04-2005
27	“ Role of Information Technology in Rural Development”.	Deptt. of Journalism & Mass Communication. University of Lukhnow	20-21-02-2005
28	“Redefining the Role of Media in reference to Values”	Prajapita Brahama Kumari Ishwaria Vishwavidhyalaya,Mount	1-4-10-2005.

		Abu(Rajasthan)	
29	“Empowerment of Dalits :Role of Media	International Media Institute,Gurgaon(Haryana)	25-26 –11-2005
30.	“Right to Information Act,2005”	Haryana Union of Journalists, Sirsa at Prajapita Brahamkumaris	18.9.2005
31	“Interface between Science and Journalism”(Main Theme Society and Development) and also chaired a Session (International)	Dept. of Journalism and Mass Communication, Punjabi University, Patiala	8-9.3.2006
32	Responsibilities of Journalists	Haryana Union of Journalists,Sirsa(Haryana)	08-07-2006
33	Art of Effective Communication(Refresher Course)	Dept. of Home Science Extension Education, Haryana Agriculture University, Hisar (Haryana)	30-08-2006
34	Organisational Structure of Print Media(Refresher Course)	Do	Do
35	Challenges of Journalism(Keynote Speaker)	Haryana Union of Journalists,Jind(Haryana)	16-11-2006
36.	“Importance and Universalisation of Education and Role of Media”	IGNOU,New Delhi	.24,25-01-2007
37	“Reforming,Revising and Rethinking Science Journalism”	Centre for Mass Communication,University of Jaipur in association with National Council for Science & Technology Communication(NCSTC), New Delhi	29-31 –01, 2007
38	Bhagat Singh as a Journalist (Chief Guest)	C.R.M Jat College, Hisar	28-9-2007
39	National Integration and Role of Media (National Pharmacy Week)	Deptt. of Pharmacy G.J.U.S&T, Hisar	22-11-2007
40	Planning Educative Public Campaign Against Tubercutlosis	Deptt. of Verterinary Public helth, H.A.U, Hisar	2/3,05,2007
41	Samkalin Samaj ke Video Album ke prati Avadharna (Co-authored)	Department of Journalism, M.G Kashi Vidhyapith, Varanasi	1/3 ,02. 2008.
42	Media Sceniro & Contemporary Society (Also Chaired a Session on 3 Feb, 2008)	Department of Journalism, M.G Kashi Vidhyapith, Varanasi	1/3,02Feb. 2008.
43	Role of Media in Rural Development, (Co-authored) (Also Chaired a Session on 19 Feb, 2008)	Department of Agri.Journalism, Punjab Agriculture University	18/19,02 feb.2008
44	Mapping Science Communication(International Seminar)	NISTADS & DST,New Delhi.	07.03.2008
45	Newspapers:Perceived Truth & Real	Institute of Mass Communication &	08.03.2008

	Truth	Media Technology, Kurukshetra University.	
46.	Challenges and Changing Scenerio in Print Media	Chandigarh Cheptor of PRSI	15-16.3.2008
47	Impact of Television on Children: A Sociological & Psychological Study (Co-authored)	Dept. of Journalism & Mass Communication, Punjabi University, Patiala	20/22.03.2008

Awards :

- ✓ Awarded by the Deptt. of Journalism and Mass Communication, M.G. Kashi Vidhyapith, Varanasi for Creative and Special Contribution in the Field of Journalism and Mass Communication
- ✓ Awarded Vice-Chancellors Gold Medal for outstanding Academic activities and Chhatra Vibushan for outstanding extra state level during my studentship at Patna University.

ANY OTHER :

- ✓ Four Ph.D awarded under my supervision.
- ✓ Supervising ten Ph.D. Scholars of Mass Communication.
- ✓ Supervising M.phil Scholars of Mass Communication.
- ✓ Supervised 75 dissertation of Post-Graduate level in Mass Communication, Advertising, Public Relations, Journalism, etc..
- ✓ Nominated by UGC twice for Commonwealth Fellowships 2001 & 2002 and also got placement letters from Centre for Mass Communication Research, University of Leicester and university of Cardiff, United Kingdom.
- ✓ I was member of selection Committee for Professor in Mass communication, Reader in Advertising Management & Public Relations in Guru Jambheshwar University of Science & Technology, Hisar (Haryana) and Reader's post in Punjab Technical University, Ludhiana.
- ✓ Have done on Appreciation course on Parliamentary Proceedings'.
- ✓ Delivered talks on Doordarshan Kendra, Hisar.
- ✓ Developed several course curriculum of BMC, PGDMC, MMC, M.Sc. Mass. Comm. Etc.
- ✓ Have delivered several Extension lecturers as Resource Persons in Refresher Courses of various departments of Guru Jambheshwar University and Haryana Agriculture University, Hisar. and Chief Guest in Poloce Public School, Hisar on Communal Harmony and Press Club, Jind on "Challenges of Media"
- ✓ Have been paper-setters and examiners in Civil Services Examination (UPSC) in GS
- ✓ Distinguished Speaker in a Seminar on "Job opportunities in Media" organised by the Dept. of Journalism, CDLU, Sirsa on 14.06.2008.s

Permanent Address

:Professor Manoj Dayal

M.P. Sinha Road, Kadamkuan, PATNA-80003

Ph No.0612-2721105®

ADDRESS FOR CORRESPONDENCE :

Dr. Manoj Dayal

Professor & Dean

Faculty of Media Studies & Chairperson, Deptt. of Communication Management & Technologys

Guru Jambheshwar University of Science & Technology, Hisar (Haryana)-125001.

Ph. NO. 01662-263148 (O) 263161(O) , Fax. No. 01662-276240 (O), 263144(O)

Mobile No. 9416498812

E-mail : manojdayal5 @ gmail.com, manojdayal5@yahoo.co.uk



Prof. Manoj Dayal interviewing the then Union Finance Minister of India Dr Manmohan Singh